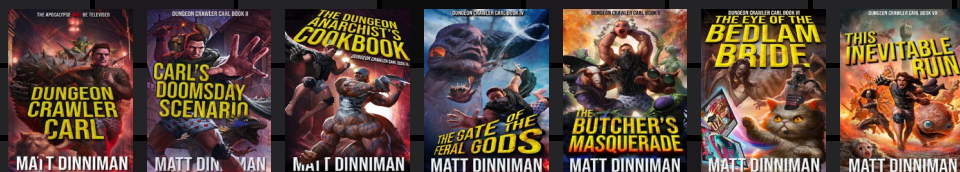


WELCOME, CRAWLER, TO LIBBY

DUNGEON CRAWLER CARL



Dungeon Crawler Carl is a breakout series that blends gaming culture, dark humor, and binge-worthy storytelling into one highly addictive experience. This isn't just another title in the catalog; it's a built-in community driver!

With *Dungeon Crawler Carl* exclusive to Libby in the library space, it positions your digital collection as the destination. It gives libraries a powerful edge to reach new audiences, especially younger and entertainment-focused users who may not typically think of the library first.

To help support your *Dungeon Crawler Carl* marketing efforts, check out this programming guide full of social media post copy, programming ideas and more!

PROGRAM IDEAS THAT DRAW A CROWD:

Dungeon Night: Live Game Experience - Transform your space into a dungeon-inspired challenge zone. Create puzzle stations, scavenger hunts, or RPG-style quests where participants "level up" as they progress.

Read & Discuss Club - Host a low-lift book club centered on the ebook experience. Provide guided prompts, character debates, and "theory crafting" discussions.

Build Your Own Dungeon Workshop - Invite teens and adults to design their own dungeon levels, complete with monsters, rules, and rewards. Great for creative writing and game design crossover.

Character Costume Night - Encourage fans to dress as their favorite characters (or invent their own). Add a social component with photo ops and voting for best costume.

Tabletop Tie-In - Pair the series with a beginner-friendly tabletop RPG session. Use the book's tone and themes to introduce new players to role-playing games.

Call to Action Campaign in Libby - Add a featured title campaign in Libby to bring attention to one of the *Dungeon Crawler Carl* titles. Book 8 is released May 12th which is the perfect opportunity. Learn more about how to set up campaigns in Libby [here](#).





SOCIAL MEDIA POST COPY:

Post #1

Ready for your next obsession? *Dungeon Crawler Carl* is available on Libby and it's as wild, funny, and addictive as everyone says. Enter the dungeon. Start reading today.

Post #2

Earth is gone. The dungeon is everything. Carl + Princess Donut vs. the world. *Dungeon Crawler Carl*—only on Libby.

Post #3

Dungeon Crawler Carl drops you into a chaotic, alien-run game show where Carl and his cat Princess Donut must fight, strategize, and win over a galaxy of viewers to stay alive. Dive in and start reading on Libby.

